

Chain Drug Review 2010

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ISSUE DATE	EDITORIAL FEATURES	AD CLOSE DATE	INDUSTRY EVENTS
Jan. 4	CDR Retailer of the Year • IRI Best Sellers in Beauty • Pharmacy & Health Care Outlook 2010 • Consumer Electronics • Batteries	Dec. 7	CDR Retailer of the Year Reception
18	Vitamins, Diet & Sports Nutrition – Category Outlook & Selected Supplier Buyer's Guide • Virtual Roundtable: Pharmacy Technology & Automation • RX: Branded Drug Report	14	ECRM Branded RX, Jan. 18-21 ECRM Vitamin Show, Jan. 18-21
Feb. 1	Special Section: Beauty Watch (Q&A Profiles) • Bath Care • IRI Best Sellers in OTC • Oral Care • Greeting Cards & Party Supplies • Consumables / Condoms & Sexual Wellness	Jan. 6	ECRM Cosmetics, Fragrances & Bath, Feb. 7-11 NACDS Regional, Feb. 7-9
15	Generic Drugs—The State of the Industry • Topical Analgesics • Hot/Cold Therapy • Scar Management • Toys • Photo • RX	20	ECRM Generics, Feb. 15-18 Toy Fair, Feb. 14-17 PMA, Feb. 21-23
Mar. 1	Cough, Cold & Allergy Report • Homeopathic & Natural Remedies • Alternative OTC Therapies • Virtual Roundtable: Private Label 2010 • Housewares • As Seen on TV	Feb. 2	ECRM Cough Cold, Feb. 28-Mar.4 IHA (Housewares), Mar. 14-16
15	Beauty Care Report 2010: Part I: Cosmetics & Fragrances/Hair, Skin, Lip & Nail Care • Chain Profile (TBA) • Teen Beauty • Home Health Care • Wound Care • Incontinence • RX: Diabetes Care	17	ECRM Home Health Care, Mar. 22-25 APhA, Mar. 12-15
Apr. 5	Baby Care • Ethnic HBC Report • Eye & Ear Care • Sleep Aids • Consumables • Retail Technology	Mar. 10	
26	Annual State of the Industry Report • RX	31	NACDS Annual Meeting, Apr. 24-27
May 24	Annual Sales Survey: OTC, HBC, GM & Consumables • Pre-Marketplace Report • Marketplace Product Preview Section / RX	Apr. 28	
June 7	NACDS Marketplace Report • Vendor Profiles • IRI Consumer Shopping Study (By Product Category) • RX: Diabetes	May 12	NACDS Marketplace Conf., June 5-8 HDMA Business Partners Exchange, June 6-8
28	Marketplace Wrap Up • Sun Care & Depilatories	June 2	ECRM Sun Care, July 7-11
July 19	Full-Issue Study (TBA) • Vitamins, Diet, Sports Nutrition • First Aid, Wound Care • Pain Management • RX	June 22	ECRM Vitamins, July 18-21 ECRM Health Care, Aug. 8-11 ECRM Disease State Mgt. 7/20-21
Aug. 16	Personal Care & Women's Health Report: Oral Care • Shaving • Deodorant • Infant & Baby Care • Feminine Hygiene • At-Home Diagnostics • Family Planning • Niche Products Report	July 21	ECRM Personal Care, Aug. 22-25
30	Annual Report of Retail Pharmacy / RX	Aug. 4	NACDS Pharmacy & Technology, Aug. 28-Sept. 1
Sept. 13	Special Section: Annual Report of Skin Care • Beauty Care Report, Part II: Cosmetics, Fragrances, Hair Care, Nail & Lip Care • School & Home Office • Diabetes, Obesity, Respiratory & Heart Health	Aug. 18	GMDC HBW, Sept. 10-13 ECRM, School & Office, Sept. 12-16 ECRM Disease State Mgt., Sept. 19-22
27	Consumables Annual Report • Cough & Cold • Natural & Homeopathic Remedies • What's Hot in General Merchandise • RX: Generic Drugs • Corporate Profiles	31	
Oct. 11	Annual Drug Wholesaler Report • Digestives • Laxatives • Probiotics • Antacids • Foot Care – Devices & Medications • Sunglasses & Reading Glasses	Sept. 15	HDMA Annual Meeting, Oct. 14-16
25	Top 100 Chain Drug Market Report • Canadian Drug Chain Report • NACDS Pharmacy Roundtable • Excellence in Pharmacy Practice • Vitamins & Nutrition • Special Report: Pharmacy Services & Automation • RX	28	NCPA, Oct. 23-27 ECRM Pharmacy Technology, Nov. 2-4 CACDS, Oct. 27-29
Nov. 8	Annual Private Label Report • Men's Grooming • Photo • Greeting Cards • Ear & Eye Care • Oral Care	Oct. 13	PLMA, Nov. 14-16
22	Category Management Roundtable • Ethnic & Hispanic HBC Report • Consumables • Seniors & Home Health Care • As Seen on TV • RX: Diabetes	27	
Dec. 6	Full-Issue Study • RX	Nov. 2	