

2019 EDITORIAL CALENDAR

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE/ MATERIAL DUE	INDUSTRY EVENTS
Jan. 7	Chain Drug Review's RETAILER OF THE YEAR • 2019 Pharmacy & Health Care Outlook • ECRM Report: Branded Drugs	Dec. 10 Dec. 20	ECRM Branded RX 1/6-9 ECRM Cosmetics Fragrance and Bath 1/13-17
Jan. 21	ECRM Cough-Cold / Allergy Report • Natural & Homeopathic Remedies – Aromatherapy • Virtual Roundtable: Pharmacy Technology • Beauty Watch – Profiles • Beauty Brands Ranking Report • Digital Health Connection – Wearables • RX	Dec. 24 Jan. 3	ECRM Cough/Cold 1/27-30 ECRM Specialty Pharmacy
Feb. 4	OTC Outlook: Digestive Health – Internal Analgesics – Pain Management • ECRM Home Health Care Report – First Aid – Wound Care – Scar Management – External Analgesics – At Home Diagnostics Kits	Jan. 7 Jan. 17	ECRM Home Health 2/10-13 NACDS Regional 2/4-6 ECRM Convenience Front End and Checklane 2/4-8
Feb. 18	Women's Health & Wellness Report: Feminine Hygiene – Sexual Wellness – Contraceptives – Women's Nutrition – Prenatal Care • Consumables Report: Healthy Snacks, Food – Baby Food – Non-GMOs • Greeting Cards & Party Supplies • RX: Generic Drugs Annual Report	Jan. 21 Jan. 31	ECRM Generics 2/24-27
Mar. 18	Beauty Care 2019: Beauty Roundtable – Social Media Beauty Influencers – Cosmetics – Accessories – Fragrances – Hair Care, Skin Care, Nail Care, Bath – Trends in Natural Beauty – Men's Grooming • Oral Care Report / At Home Diagnostic Test Kits • ECRM Report: Vitamins, Diet & Nutrition • Consumer Electronics: Batteries – Accessories • RX: Diabetes Awareness Month • Special Supplement: The Business of CBD • SPECIAL SUPPLEMENT: FOR THE PHARMACIST	Feb. 18 Feb. 28	Expo West ECRM Consumer Technology ECRM Weight Management, Vitamin and Sports Nutrition 3/31-4/2 CHPA
Apr. 15	Private Brands Outlook 2019 • Baby Care Report • Reading Glasses / Contact Lens Care / Ear Care – Hearing Aids / Sleep Aids	Mar. 18 Mar. 28	ECRM Private Brands 4/7-10
Apr. 29	Annual State of the Industry Report • Top 50 Drug Chains • Retail Technology • RX	Mar. 29 Mar. 11	NACDS Annual Meeting 4/26-30
May 13	Annual Category Sales Survey: HBC – GM – Consumables • Top 100 Front End Categories / Top 50 Brands • RX	Apr. 15 Apr. 25	
June 3	Annual Drug Wholesaler Report – Retail Technology • ECRM Beauty Care Trends Report: Skin – Bath – Hair – Natural Beauty • Multicultural Report • Vitamins & Nutrition Report • RX: Virtual Roundtable: Diabetes Management	May 6 May 16	HDA 6/2-5 ECRM Beauty 6/2-6 ECRM Hair & Ethnic 6/2-6 Cosmoprof 7/18-20

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July 8	ECRM Personal Care Report: Baby Care – Sun Care – Grooming – Oral Care – Feminine Hygiene – Condoms – Lice Prevention • ECRM Health Care: First Aid, Foot Care, Eye/ Ear, Digestives, Analgesics • Multicultural Roundtable • RX: Vaccines	June 10 June 20	ECRM Personal Care, Baby, Oral, Grooming & Sun 7/14-16 ECRM Health Care 8/5-8 ECRM Consumer Tech 7/22-24
Aug. 12	Annual Report of Retail Pharmacy • Top 100 Pharmacy Chains • Retail Technology • RX	July 15 July 24	NACDS Total Store Expo 8/24-27
Aug. 26	NACDS Total Store Expo: The Front End: IRI HBC Consumer Shopping Study • Corporate Profiles	July 29 Aug. 7	NACDS Total Store Expo 8/24-27
Sept 9	ECRM: Vitamin – Weight Mgt. – Sports Nutrition • Consumables Report: Candy – Snacks – Beer – Wine – Carbonated Beverages – Water • Annual GM Report	Aug. 12 Aug. 22	ECRM Vitamin, Weight Mgt. and Sports Nutrition 9/29-10/3
Sept. 23	Beauty Care Report: Global Beauty Trends — Hair – Skin – Cosmetics – Fragrances – Nail • Beauty Execs to Watch • Annual Consumables Report • Diabetes Management • RX: Generic Drugs Report — Corporate Profiles	Aug. 26 Sep. 5	GMDC HBW 9/13-17 Expo East 9/20-22 ECRM Diabetes 10/2-4
Oct. 7	Total Store Expo RX Roundtable • OTC Report: Cough-Cold Season Preview — Digestives — Homeopathic & Natural Remedies – Foot Care SPECIAL SUPPLEMENT: NATURAL	Sept. 9 Sept. 19	
Oct. 21	Top 100 Chain Drug Markets Report • American Pharmacists Month – Excellence in Pharmacy Practice – Profiles of Top Chain Pharmacists • RX SPECIAL SUPPLEMENT: FOR THE PHARMACIST	Sept. 23 Oct. 3	
Nov. 4	Annual Private Label Report • Cause Marketing • Men's Grooming & Wellness • Vision Care • Ear Care • Oral Care • Greeting Cards & Party Supplies • Retail Technology	Oct. 7 Oct. 17	PLMA 11/10-13
Nov. 18	CATEGORY MANAGEMENT ROUNDTABLE • Multicultural HBC • Consumables / Seniors – The Greying of America • At Home Diagnostics	Oct. 21 Oct. 31	
Dec. 9	Full-Issue Study / Chain Profile • RX	Nov. 11 Nov. 21	