

2022 EDITORIAL CALENDAR

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE/ MATERIAL DUE	INDUSTRY EVENTS
Jan. 10	RETAILER OF THE YEAR • 2022 Pharmacy & Health Care Outlook • Branded Drug Annual Report • Retail Forecast	Dec. 10 Dec. 20	Retailer of the Year ECRM: Cosmetics, Bath & Beauty NRF ECRM: Branded Rx Vaccine
Jan. 24	OTC Outlook: Digestive Health • Pain Management • Beauty Watch 2022: Supplier Profiles • Virtual Roundtable: Pharmacy Automation & Retail Technology • Supply Chain • RX: Digital Health Care	Dec. 31 Jan. 11	ECRM: Front End Convenience CBD Health and Beauty NACDS Regional Chain Conference
Feb. 7	Cough-Cold / Allergy & Immunity Report • Natural & Homeopathic Remedies • Women's Health Report / Sexual Wellness • Consumables Report: Impulse, Convenience	Jan. 14 Jan. 25	ECRM: Cough-Cold / Allergy / Immunity & Prevention
Feb. 21	Home Health Care Report – First Aid, Wound Care • Foot Care • At-Home Diagnostics • Greeting Cards & Social Expressions • For The Pharmacist • RX: Generic Drug Annual Report	Jan. 28 Feb. 8	ECRM: Generic Rx
Mar. 14	Beauty Care & Skin Care Outlook 2022 • Men's Grooming • Oral Care Report • General Merchandise Report • RX: Diabetes Awareness Month	Feb. 18 Mar. 1	ECRM: Vitamin, Diet & Nutrition ECRM: Private Label Expo West 3/8-12
Apr. 11	Vitamins, Diet & Nutrition • Private Brands Outlook 2022 • Eye Care & Ear Care Report • <i>The New Natural</i>	Mar. 18 Mar. 29	
Apr. 25	Annual State of the Industry Report • Top 50 Drug Chains • Retail Technology • RX	Apr. 1 Mar. 12	NACDS Annual Meeting 4/23
May 16	Annual Category Sales Survey: HBC, OTC, GM & Consumables • Top 100 Front End Categories / Top 50 Brands • For The Pharmacist • RX: Vaccines	Apr. 22 May 3	
June 13	Annual Drug Wholesaler Report – Retail Technology & Pharmacy Automation • Beauty Care Report • RX: Virtual Roundtable: Diabetes Management • Generic Drugs Report	May 20 May 31	ECRM: Beauty

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July 18	Vitamins & Nutrition Report • Personal Care 2022 • Women's Health & Sexual Wellness • Health Care Report: First Aid / Wound Care, Lice & Topical Treatments • Eye & Ear Care • Digestives & Probiotics • Pain Management • Consumables: Beverage, Snacks • RX: Point-of-Care Testing & Diagnostics	June 24 July 5	ECRM Personal Care ECRM Health Care ECRM CBD Health & Beauty
Aug. 8	Annual State of Retail Pharmacy Report • Top 50 Pharmacy Chains • RX: Retail Technology / Pharmacy Automation	July 15 July 26	NACDS Total Store Expo Rx Edition
Aug. 22	NACDS Total Store Expo • The Front End: IRI HBC & OTC Consumer Shopping Study • Supplier Profiles	July 29 Aug. 9	NACDS Total Store Expo 8/27-29
Sept. 5	Vitamins, Weight Mgt. & Nutrition Report • Consumables Report: Confection, Snacks & Beverages • Annual GM Report: Social Expressions & Greeting Cards	Aug. 12 Aug. 23	ECRM VMS
Sept. 19	Beauty Care Report: Global Beauty Trends • Skin Care Report • RX: Generic Drug Report: Corporate Profiles • Diabetes Management	Aug. 26 Sept. 6	Expo East 9/28-Oct 1
Oct. 3	Total Store Expo RX Roundtable • OTC Report: Cough-Cold / Allergy & Immunity Season Preview • Homeopathic & Natural Remedies • Foot Care	Sept. 9 Sept. 20	
Oct. 17	Top 100 Chain Drug Markets Report • American Pharmacists Month – Excellence in Pharmacy Practice – Profiles of Top Chain Pharmacists • For The Pharmacist • RX: TBD	Sept. 23 Oct. 4	
Nov. 7	Annual Private Label Report • Men's Grooming & Wellness • Vision Care & Ear Care • Oral Care	Oct. 14 Oct. 25	PLMA 11/14-16
Nov. 21	Shopper Marketing & Category Management Roundtable • Consumables • Snacks, Confection & Beverage • Seniors Report: The Greying of America Retail Technology / Pharmacy Automation • RX: National Diabetes Month • Home Diagnostics & Testing	Oct. 28 Nov. 8	
Dec. 5	Full-Issue Study: Chain Profile • RX	Nov. 8 Nov. 17	

* Issue dates and contents are subject to change